



**COLLABORATE, CONNECT AND CELEBRATE!
USING A TEAM APPROACH TO SERVE FAMILIES**

AHEPPP Conference 2015

HISTORY OF TEAMS AT TEXAS STATE UNIVERSITY

- ❖ 20 Years
- ❖ Operational & Programming Teams
- ❖ Division of Student Affairs
- ❖ 14 active teams

PARENT AND FAMILY RELATIONS TEAM

TEXAS STATE UNIVERSITY

- ❖ Founded in 2013
- ❖ 3 committees: Family Weekend, Family Day and New Student Orientation
- ❖ Full team meets monthly
- ❖ Committees meet around their events

PARENT AND FAMILY RELATIONS TEAM

TEXAS STATE UNIVERSITY

18-21 members from campus and city departments

Vice President
for Student
Affairs

Athletics

Dean of
Students

Career
Services

Student Life

Housing

University
Police

Campus
Recreation

Disability
Services

University
Advancement

Student
Diversity and
Inclusion

Student
Support
Services

Retention
Management
and Planning

City of San
Marcos Main
Street Program

ROLE OF TEAM MEMBERS

- ❖ Co-Lead Committees
- ❖ Contribute ideas and resources for events
- ❖ Provide staffing for events
- ❖ Share department information for parent and family e-newsletter
- ❖ Assist parents and families in their department
- ❖ Identify new partnerships

TEXAS STATE FAMILY WEEKEND



TEXAS STATE FAMILY DAY



#TXSTFamDay



NEW STUDENT/PARENT ORIENTATION DINNER



9 weeks



22
sessions



3,500+
attendees



PARTNERSHIP AT PARENT DINNERS

Athletics

New Student
Orientation

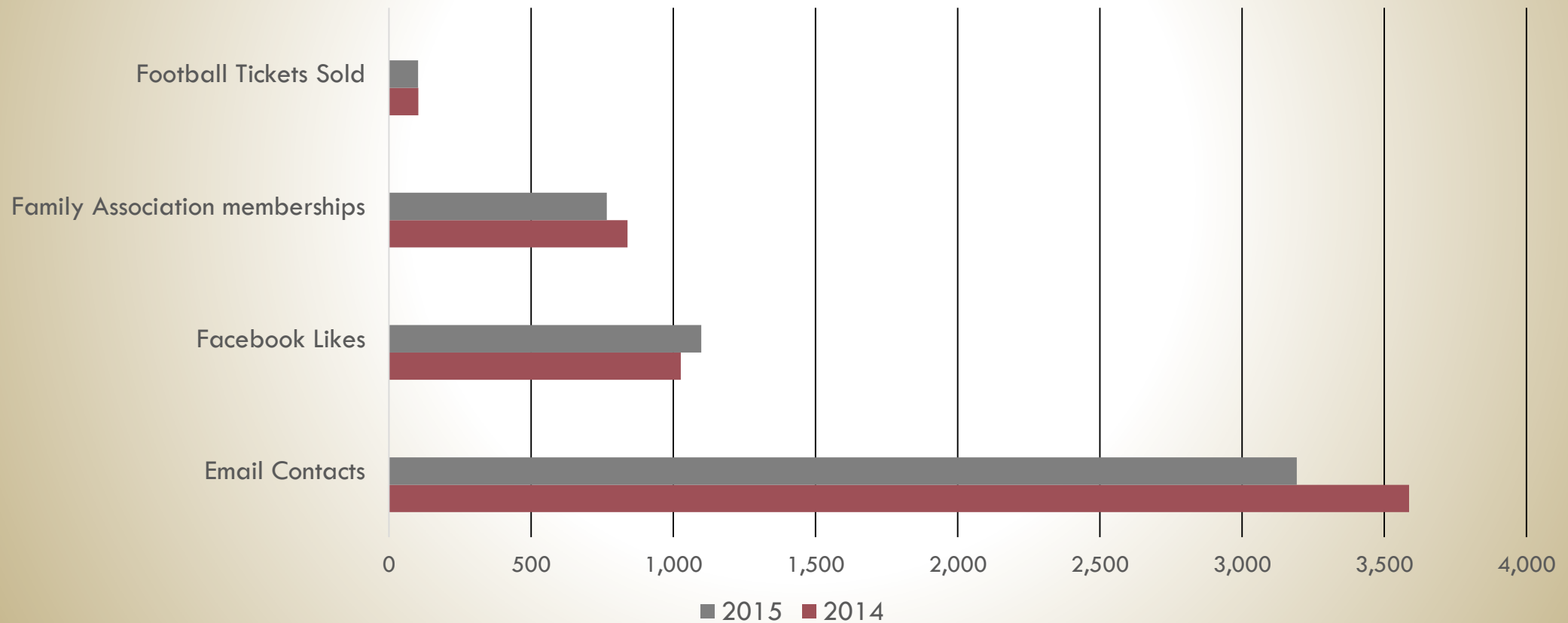
Academic
Affairs

Parent and
Family
Relations Team

University
Advancement

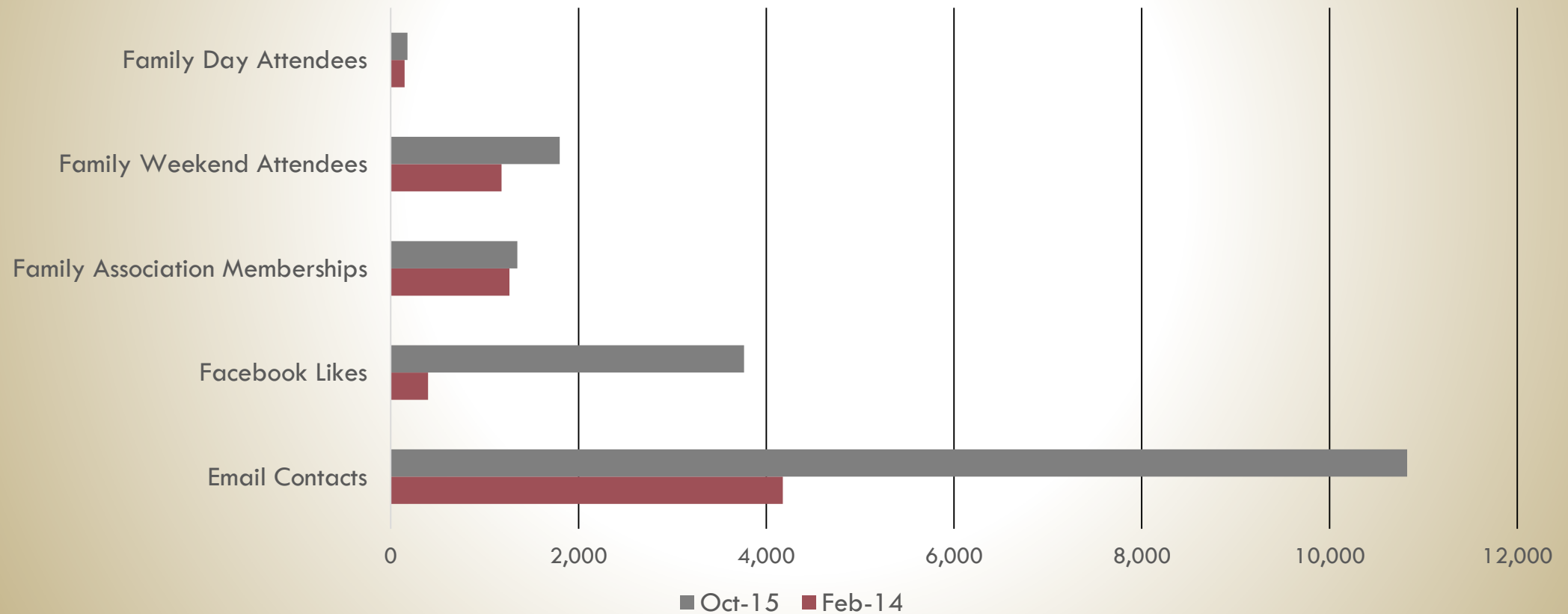
SUCCESS!

Outcomes from Partnership at Parent Orientation Dinners



20 MONTH GROWTH

Growth in Parent and Family Relations



QUARTERLY TEAM AWARD AUGUST 2014

PARENT AND FAMILY RELATIONS TEAM





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