

# A Glimpse Into Student Life



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# Purpose of Presentation

- Participants will discover potential challenging topics that could arise at their campus
- Participants will learn strategies needed by orientation staff to successfully engage in tough conversations
- Participants will learn what collaborative relationships were proactively needed for successful implementation of the presentation



## Background of NIU

- **65 miles west of Chicago**
- **Total student population:20,130**
  - Undergraduate: 15,027
    - Freshman: 1,802
    - Transfer:1,728
  - 43% Students of Color
  - 47% Pell Grant eligible
  - 53% First Generation
  - 90 % receive some type of financial aid



## Family Orientation

- **10-12 Freshmen Sessions (June-August)**
- **2 day program (Optional for Guests)**
- **We get about 1.2 families per student**
- **1267 Freshmen Families Attended in 2016**



# Highlights of Our Program

- **Growth Mindset**
- **Professors Perspective**
- **Glimpse into Student Life**



# Student Life Videos

- **4 Videos**
  - Community Living
  - Healthy Relationships
  - Alcohol
  - Sexual Assault
- **Collaborated with various partners to write, direct, and produce each video**
  - Wellness Promotions-Peer Education Group
- Theatre**
  - Counseling & Consultation Services
  - Housing and Residential Services
  - Theatre Department



## Endorsements and Support

- **Parents (Focus Group)**
- **Students (Focus Group)**
- **Theatre Group on campus**
- **Vice President for Student Affairs and Enrollment Management**



## **Panel discussion**

- **University Housing and Residential Services**
- **Wellness Promotion & Student Conduct Services**
- **Police and Public Safety**
- **Counseling and Consultation Services**





## What these videos address

- **FERPA**
- **Alcohol EDU**
- **Haven**



## 2016 Family Evaluations

- **96% of families said the videos helped them understand NIU resources.**
- **99% of families said they will discuss the potential student life issues that could impact their student.**
- **99% of families said the videos helped them understand what NIU expects of their student.**
- **99% said they will discuss Shared Access with their student.**



## 2015 Family Evaluations

- **79% of families said the videos helped them think about how student life issues could impact their student.**
- **81% said the panel addressed their questions and concerns about student life at NIU.**
- **88% of families said they are now able to identify ways to engage my student in conversations regarding healthy choices and strategies for reducing risk.**
- **93% of families felt they are aware of the resources available to help their student with any of the topics or issues discussed.**



# Questions?



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