

Sunday, November 12, 2017

6:00 PM – 9:00 PM	Registration	Conference Check-in
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Monday, November 13, 2017 – Pre-conference & Day 1

8:00AM – 5:00PM	Registration	Conference Check-in
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9:00 AM – 2:00 PM	(Registration Required)	AHEPPP Institute
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2:30-4:30PM	Campus Tour	Southern Methodist University
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6:00 PM	Century Rooms A/B	Kickoff Event
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Tuesday, November 14, 2017 – Day 2

6:15 AM	AHEPPP FIT ACTIVITY	Adolphus Fitness Facility- 7th floor
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8:00:00 AM	Registration	Conference Check-in
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8:30AM -9:30AM	Century Room A/B	Welcome Keynote & Breakfast
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8:45 a.m. – 4 p.m.	Century Foyer	Vendor / Exhibition Area Open
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9:45AM-10:30AM	Programming Block I	Engaging Parents in Philanthropy: A University/Foundation Partnership	No Difficult Parents: Strategies for Communication and Self-Care	Bold Collaborations: Institutions Engaging Parents As Partners for First-Year Success	Strategies for Engaging Stakeholders in Meaningful Ways
		Kelley Stier & Colton Withers	Branka Kristic & Dr. John Guthman	Laurie L. Hazard & Stephanie Carter	Tess Gibson, Bridget Riordan & Shannon Cantlay
		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B

10:45AM-11:30AM	Programming Block II	Parent and Family Facebook Pages: The Good, The Bad, and the Ugly	Assessing Ourselves and Our Families: Surveys and Findings from Two Large Public Universities	Extending outreach, signaling inclusion: partnering to achieve bilingual family communications	Have Support, Will Travel: Working with International Students and their Families
		Maureen Hurley & Sharon Duffy	Nancy Stephens	Liza Purvis	Meaghan Miller Thul & Ryan Lovell

		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B
11:45AM-12:30PM	Programming Block III	Family Online Orientation	Creating a Culture of Family Engagement	DIY: Design for (You and) Your Office	Assessment Info Session w/Marj & Deanie
		Amber Jaynes & Amber Cardamone	Jessica M. Fitzgerald & Danielle Cohen	Justin Smith & Cecilia Grossberger	
		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B
12:30PM- 2:30PM	Lunch	Lunch on your own			
2:30PM- 3:15PM	Programming Block IV	In Their Own Words: Parents of First-Generation College Students	Conversations about Student Mental Health	Like, Add & Follow: Engaging Parents and Families Through Social Media and Emerging Technology	Orientation 101: The Basics of Orientation & the Involvement of Parents
		Dawn Bruner	Dr. Gregory T. Eells	Alexandra Brown & Branka Kristic	Shawn Smee & Quincy Spencer
		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B
3:30PM- 4:15PM	Programming Block V ROUNDTABLE DISCUSSIONS	ROUNDTABLE <i>Creative Collaboration: Alternative Funding Options for Parent Programs</i> (Valeri Oti)	ROUNDTABLE <i>Leveraging Parent & Family Program Units in Student Retention Efforts</i> (Jessica M. Fitzgerald)	ROUNDTABLE <i>Parent and Family Weekend: Programming, Partnerships, Accessibility</i> (Susan Brown)	ROUNDTABLE <i>Work-Life Balance Strategies</i> (Kerri Fowler)
		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B
4:15PM-4:45PM	Break	AHEPPP Mentor Matching Interest Meeting - Grand Ballroom A			
4:45PM- 5:30PM	Programming Block VI	Importance of Collaborating with Family Members of a Student with a Disability	Bruin Family Insights: Adapting the Scientific Method to Enhance Problem-Solving Processes	How to Engage and Communicate with International and Study Abroad Families	Using Project Management Software to facilitate teamwork, collaboration, and learning for staff and students
		Adrienne Kravitz & Victoria Simon	Kayla Albano & Alexandra Brown	Amy Swank & Richard Menard	Lindsey Bray & M. Kyle Capstick
		Century Room A	Century Room B	Grand Ballroom A	Grand Ballroom B
6:30 PM	Dinner	Dinner Discussion Groups or Dinner on Your Own (see program for details)			
Wednesday, November 15, 2017 – Day 3					
6:15 AM	AHEPPP FIT ACTIVITY	Walk/Run in Klyde Warren Park. Participants will meet in the hotel lobby and depart at 6:15am			
7:30AM – 8:45AM.	Breakfast on your own	Regional Breakfasts (various-regional groups are encouraged to coordinate and meet during this time)			
9:00AM – 9:45AM	Programming Block VII	Ending the Cycle of Email Anxiety	Supporting Families of 1st Generation Students	Characteristics of the Competent Professional	Unexpected Benefits of Strategic Planning with Parent Volunteers: A Bold Undertaking

9:00AM – 9:45AM	Programming Block VII	Christine Self Century Room A	Libby Dagers Century Room B	Emily Parker Grand Ballroom A	Cynthia Hill Grand Ballroom B
10:00AM-11:00AM	AHEPPP Open Business Meeting	AHEPPP Behind the Scenes: Maximize Your Membership			
11:15AM-12:00PM	Programming Block VIII	Managing Parent Social Media and Building the University Community	How to put the FUN in Fundraising!	THIS IS (NOT?) A DRILL: Crisis Communication & Emergency Preparedness	Making Bold Statements through Rebranding
		Sharon Bond & Jes Colebrook Century Room A	Laci Weeden Century Room B	Allison Dodson & Arie Gee Grand Ballroom A	Albert Perera & Justin Inscoe Grand Ballroom B
12:00PM-2:00PM	Lunch	Lunch on your own			
2:15PM- 3:00PM	Programming Block IX	Where Are We Going? Crafting and Implementing a Family Needs Assessment	OPEN	Compelling Partnerships: Expanding Engagement and Support for First-Generation Families	When Tragedy Strikes: Healing and Action after a Campus Crisis
		Justin Inscoe, Albert Perera & Dr. Jennifer Mallen Century Room A	Century Room B	Kayla Albano Grand Ballroom A	Brian Watkins & Cyndy Hill Grand Ballroom B
3:15PM – 4:00PM	Programming Block X	Best Practices in Social Media Marketing	Enhancing Your Engagement Strategy for Modern Families	Creating a Remarkable Experience so Parents become Your Best Donors and Ambassadors	Celebrating Legacies & Creating Out of State Fans during Family Weekend
		Stephanie Benson-Gonzales Century Room A	Tess Gibson, Susan Doyle & Dave Becker Century Room B	Janice Nikkel Grand Ballroom A	Ryan Lovell & Beth Ullum Grand Ballroom B
4:15PM – 5:00PM	Programming Block XI	OPEN	Incorporating Student Leaders in the Family Experience	Productivity (and Survival) in the One-Person Office	Imagining Parents as Students Themselves: One Online Program, Two Institutions
		Century Room A	Paige Kegley, Kerri Fowler & Laci Weeden Century Room B	Shari Glaser Grand Ballroom A	Amy Baldwin, Penny Hatfield, Stephanie Carter & Laurie Hazard Grand Ballroom B
5:15PM-6:30PM	Break	BREAK			
6:30PM-8:00PM	Dinner	Awards & Closing Ceremony			