

***PREPARING PARENTS FOR
SUCCESS THROUGH
ORIENTATION PROGRAMMING***

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OVERVIEW OF PURDUE'S ORIENTATION

- STAR - 5 week program
- Summer 2018
 - 7,050 students
 - 10,972 guests
 - Implemented course request process for the first time

SURVEY OVERVIEW

- Pre and Post survey to registered guests
 - Pre Survey: 2,750 responses
 - 97.5% identified as a Parent/Guardian
 - Post Survey: 2,128 responses
 - 96.8% identify as a Parent/Guardian
- Breakdown of these questions

WHAT DID PARENTS EXPECT?

- 87.2% - Complete course request process
- 51.2% - Meet new students
- 71.1% - Get familiar with Purdue's campus
- 54.7% - Attend Interest Sessions
- 34.9% - Take placement tests
(Communication & Foreign Language)
- 1.7% - Learn more about residence halls

MEASURING ANXIETY - PRE SURVEY

How much anxiety are you experiencing now in anticipation of your student completing the course request process?

- Extremely High
- High
- Moderate
- Low
- None

MEASURING ANXIETY – POST SURVEY

Now that your student has attended STAR and finished the course request process, how much anxiety are you experiencing?

- Extremely High
- High
- Moderate
- Low
- None

HOW MUCH CONFIDENCE DO YOU HAVE IN HELPING YOUR STUDENT SUCCEED AT PURDUE REGARDING THE FOLLOWING ASPECTS?

Question	Extremely Confident	Confident	Somewhat Confident	Not Confident
	Pre / Post	Pre / Post	Pre / Post	Pre / Post
Help your student find useful information and resources at Purdue	20.75% / 30.07%	46.05% / 54.83%	27.97% / 11.76%	5.24% / 1.33%
Help your student develop friendships	11.32% / 21.16%	43.47% / 48.93%	34.39% / 24.94%	10.82% / 4.97%
Motivate your student to meet academic requirements at Purdue	30.95% / 35.28%	54.39% / 53.38%	13.37% / 10.82%	1.30% / 0.52%
Guide your student to overcome issues (e.g. emotional)	25.20% / 29.21%	55.69% / 55.21%	17.69% / 14.29%	1.42% / 1.29%

WHAT DID WE LEARN?

- We are planning for the expectations families already have for our program.
- We may not be reducing anxiety but we are increasing confidence families feel in supporting their student.
- Need to take a deeper dive into what is causing the anxiety. How can the University assist in reducing this?

THANK YOU!

QUESTIONS?

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