

CONFERENCE SPONSORSHIPS

CONNECT WITH AHEPPP PROFESSIONALS TO REACH KEY AUDIENCES & GROW YOUR BUSINESS

Founded in 2008, AHEPPP: Family Engagement in Higher Education is the premier association for university staff and faculty who support and communicate with college parents and families. AHEPPP sponsors are **uniquely positioned** to reach two large and influential audiences - family program professionals and the **over 3 million families** they serve.

Direct access to 700+ family professionals from colleges and universities across the US and beyond

Opportunities to partner with AHEPPP members to reach over 3 million potential customers for your business

4 signature sponsorship pathways to choose from to begin promoting your product.

SPONSORSHIP PATHWAYS

Premier Sponsor

Together, we will design a customized, featured sponsorship opportunity that uniquely positions your company to stand out among family program professionals - and ultimately - the 3 million families in their network.

Event Sponsor (\$5,000 + associated event costs)

Leverage your connection to attendees through sponsorship of a signature conference event. Varying event and menu selections, event sponsors give you the opportunity for enhanced promotional opportunities while helping create a memorable experience for your intended audience.

Hospitality Sponsor (\$3,000 + associated hospitality costs)

From WiFi-access and hospitality areas to happy hours and snack breaks, leave a lasting impression on attendees through enhancements to their conference-going experience.

Conference Exhibitor (\$1,000)

Connect with conference attendees one-to-one in your dedicated exhibition space.



SPONSORSHIP BENEFITS

Reach out to membership@ihepp.org to discuss sponsorship opportunities for your company or organization. We look forward to discussing your options and establishing a partnership that highlights your company and supports our members in their work in serving college families across the United States and beyond.

Premier Sponsor

Contact us to discuss your options for a featured, customized sponsorship opportunity for the 2024 AHEPPP Annual Conference in Reno, NV! Together, we can develop a partnership around the promotional benefits that interest you most.

BENEFITS BY LEVEL	Event	Hospitality	Exhibitor
CONFERENCE ENGAGEMENT			
Conference registration for two staff	●	●	
Two reserved seats at selected sponsored event	●		
Opportunity to provide a branded giveaway at selected sponsored event	●		
Verbal recognition at selected sponsored event	●		
Company logo on selected sponsored event presentation	●		
Visual recognition with selected conference enhancement (wifi, snack break, happy hour, hospitality room)		●	
Conference exhibition space for two staff	●	●	●
ADDITIONAL MARKETING OPPORTUNITIES			
Dedicated announcement in conference app	●		
Dedicated challenge game question in conference app	●		
Rotating banner ad in the conference app	●		
Linked company logo on conference website	●	●	
Company logo on digital signage	●	●	
Linked company logo in conference app	●	●	
Exhibitor listing in the conference app	●	●	●
PROSPECTS & COMMUNICATIONS			
Access to attendees' contact info in conference app	●	●	
Mailing list of conference attendees	●	●	
Included in Thank You email to conference attendees	●	●	●