



# AHEPPP

FAMILY ENGAGEMENT  
IN HIGHER EDUCATION

## 2024 ANNUAL REPORT

JULY 2023 - JUNE 2024

# WELCOME!

AHEPPP Members,

Thank you for your continued engagement in our association. One of the hallmarks of our association is the eagerness of our members to connect, share, and support one another in serving families from diverse campuses. Your connections through the Mentor Program, online in Discussion Zones and Spring Summits, and during the annual conference contribute to the body of knowledge in family engagement. As the landscape of higher education continues to develop, your connection to the association provides the foundation for student and family success. Connect with our AHEPPP Resources at [aheppp.org/resources](https://aheppp.org/resources)

Please continue to provide ideas and feedback on ways AHEPPP can continue to serve you as a parent/family engagement professional. We are so glad you are part of this community!

Warmly,

Jennifer and Elizabeth



**Jennifer T. Wood**  
Executive Director



**Elizabeth Sanchez**  
Membership Specialist

# BOARD OF DIRECTORS



**Nicki Jenkins**  
BOD President  
University of Kentucky



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Leadership Operations Director  
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**Marc West**  
BOD Member  
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**Whitney White**  
BOD Member  
University of Cincinnati

# WHO IS AHEPPP?

**AHEPPP: Family Engagement in Higher Education** was established in 2008 as the premier national association for higher education professionals who work with college students' parents, family members, and supporters. AHEPPP is dedicated to facilitating meaningful and lasting support of higher education affiliated personnel who interact with the families of college students in any capacity. It fosters the ever-important link between colleges/universities and their families. Visit the [AHEPPP website](#) for access to our bylaws.

## OUR MISSION

The mission of AHEPPP: Family Engagement in Higher Education is to support professionals in higher education who promote student success through informed parent and family engagement.

## OUR VALUES

AHEPPP shares a belief in and commitment to:

- Supporting a collaborative environment
- Responsible and ethical behavior
- Leading innovation and ideas for the profession
- Diversity and inclusion
- Fiscal strength and responsibility
- Continued professional development
- Research, assessment, and best practices

## STATEMENT OF INCLUSION

AHEPPP is committed to promoting anti-racism, equity, belonging, and inclusion throughout the association. As an association, we must work to explore, understand, and create a shared understanding of how to be grounded in equity, inclusion, and anti-racism. AHEPPP values the identities of all association members and families we serve. These identities may include, and not be limited to race, color, religion, ability, sex, sexual orientation, gender identity, socio-economic status, marital status, family status, veteran status, age, national origin, education, and institution type. AHEPPP does not engage in and does not tolerate discrimination in any of its activities or operations.

# 2024 PRIORITIES

**Vision for 2024-2026:** As a result of the community AHEPPP offers, our members are exceptionally well prepared to facilitate student and family engagement and student success on our respective campuses and beyond.

The following three priorities were determined during the March Board of Directors meeting at Kent State University as integral to the success of the organization.

1

**MEMBERSHIP:** AHEPPP will expand membership to include parent/family professional from all regions within the U.S. and from all types of post-secondary institutions.

2

**OPERATIONS AND STABILITY:** AHEPPP will be a thriving organization that is fiscally responsible and strategically adapts operations to the shifting climate of higher education.

3

**RESEARCH, EXPERTISE, AND INNOVATION:** AHEPPP will create a comprehensive hub for research and expertise on family engagement and resources for staff who work with families of college students.

As we plan toward our desired future with a focus on these key priorities, AHEPPP will be thoughtful about imbedding the following key elements into all that we do.

- **Equity, belonging, and inclusion**
- **Effective communication strategies (both internally and externally)**
- **Opportunities for revenue generation**

# BY THE NUMBERS

2

SPRING  
SUMMITS

11

DISCUSSION  
ZONES

4

WEBINARS

55

JOB  
POSTINGS

230

Member  
Institutions

700+

Individual  
Members

# VOLUNTEERS



8

**Award Planning Committee**

11

**Conference Planning Committee Members**

32

**Conference Volunteers**



14

**Discussion Zone Moderators**

11

**Equity Belonging & Inclusion Council Members**

24

**Mentors**

4

**Spring Summits Planning Committee Members**

14

**Webinar Presenters**



**BECOME A VOLUNTEER!**  
[AHEPPP.ORG/LEADERSHIP-  
OPPORTUNITIES](https://AHEPPP.ORG/LEADERSHIP-OPPORTUNITIES)

# NATIONAL CONFERENCE

**203**

Registrants in  
Baltimore

**137**

Institutions in  
Baltimore

**24**

Ed Sessions in  
Baltimore

**5**

Sponsors in  
Baltimore

## CONFERENCE DATES

[aheppp.org/conferences](https://aheppp.org/conferences)

2010 National Conference, Boulder, CO - November

2012 National Conference, Boulder, CO - November 6-8

2014 National Conference, San Diego, CA - November 10-12

2015 National Conference, Savannah, GA - November 3-5

2016 National Conference, Boulder, CO - November 14-16

2017 National Conference, Dallas, TX - November 13-15

2018 National Conference, Louisville, KY - November 13-15

2019 National Conference, Portland, OR - November 4-6

2020 National Conference, Virtual - November 16 - 18

2021 National Conference, Virtual - November 8-10

2022 National Conference, Orlando, FL - November 2-4

2023 National Conference, Baltimore, MD - November 6-8

2024 National Conference, Reno, NV - November 18-20

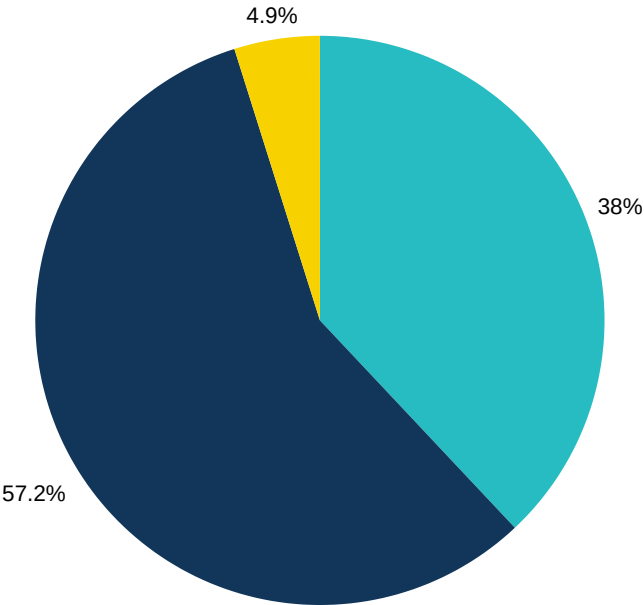
**2025 National Conference, Orlando, FL - November 17-19**

**2026 National Conference, Palm Springs, CA - November 16-18**

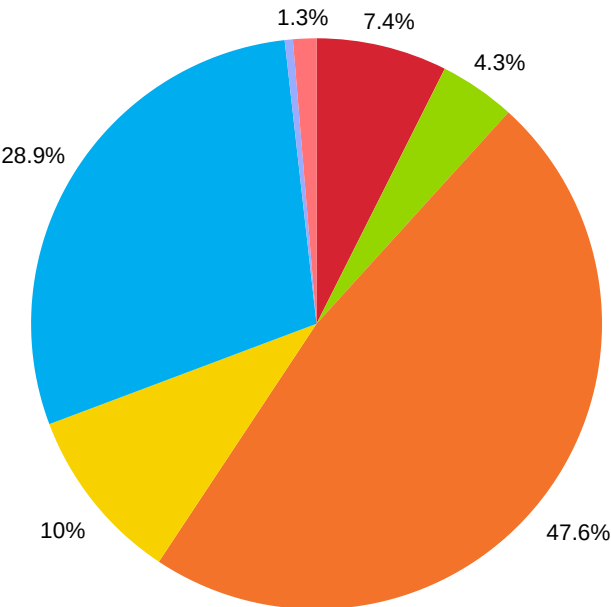
Looking for past conference presentations? Check out the [AHEPPP conferences website](https://aheppp.org/conferences).



# FINANCIAL REPORT



| FY 24 Revenue Type      | Amount    |
|-------------------------|-----------|
| Membership Dues         | \$78,943  |
| Conference Registration | \$118,764 |
| Other Income            | \$10,098  |



| FY 24 Expenditure Type  | Amount    |
|-------------------------|-----------|
| Salary & Wages          | \$107,049 |
| Education               | \$65,097  |
| Membership & Outreach   | \$22,424  |
| Governance & Leadership | \$16,683  |
| Banking Fees            | \$9,705   |
| Partnerships            | \$2,975   |
| Research & Assessment   | \$1,039   |

# AHEPPP MEMBER RESOURCES



newsletters



webinars



networking



mentorship  
program



cas standards



job postings



survey data &  
best practices



## connect with the online community!

The AHEPPP Online Community is a great way to stay connected all year long and expand your professional development opportunities



@AHEPPP

Questions? Contact us at [membership@iheppp.org](mailto:membership@iheppp.org)