



**Board of Directors Biannual Meeting  
Summary of Discussion  
December 1-2, 2021  
Raleigh, NC**

**Attendees |**

Lindsay McKinney, Executive Director  
Chelsea Petree, President  
Alexandra Brown, President-Elect  
Amy Swank, Past-President  
Ryan Lovell, Treasurer  
Lindsey Bray, Board Member

Kerri Fowler, Board Member  
Maureen Hurley, Board Member  
Nicki Jenkins, Board Member  
Andrea Mitchen, Board Member  
Tasha Talton, Board Member

**Summary |**

**Agenda highlights:**

- Review of Board roles and responsibilities, collective and individual
- Discussion on continued efforts to elevate AHEPPP as the premiere organization for family engagement, including:
  - Opportunities to improve and align programming, resources and member engagement
  - Ensuring our organization and leadership processes remain clear, transparent, and equitable
- Overview of current membership numbers and financial reports and goals
- Presidential goals summary, including 2021 successes and 2022 work plan (see below)
- Review of AHEPPP's values; creating connections between personal, Board, and AHEPPP values
- Discussion around equity, belonging, and inclusion work, including:
  - Fostering broader representation of the membership in volunteer and leadership roles
  - Efforts to develop more inclusive programming and resources
  - Opportunities for feedback from the membership regarding their current needs
- Updates on Board projects, primarily the upcoming in-person regional summits

**Board of Directors 2021 Successes:**

- Published the Communications Calendar and Planning Guide and Survey Builder Guide
- Reviewed and refreshed the Mentor Program
- Introduced Spring Virtual Summits
- Formed the AHEPPP Equity, Belonging, and Inclusion (EBI) Council
- Developed the *New to PFP* Certificate Program
- Built out a new member engagement platform (will be available to members soon!)
- Continued content creation and support for webinars, *Insights* blog posts, hot topic calls, regional calls, and the 2021 National Virtual Conference

*Board of Directors 2022 Work Plan:*

- Develop a strategy to better support research for professionals and the constituency, including:
  - Potential funding/resources for individuals conducting research in our field,
  - Finding new ways to collect data, and
  - Improving partnerships with faculty in related fields
- Complete a thorough review of the AHEPPP Awards to ensure that we are honoring and promoting our members' work
- Develop a comprehensive plan to better understand the needs of constituents, and support family engagement at two-year colleges
- Create a *Fundraising Guide* in support of our relationships with advancement partners
- Create a *Parent Board/Council Guide* in support of professionals tasked with creating a parent board at their institutions
- Strengthen our relationships with AHEPPP's Associate Members and identify methods to support these partnerships more holistically across the BoD and membership
- Integrate equity, belonging, and inclusion work in everything we do
- Further our outreach to non-member institutions to grow our association and strengthen the support of family engagement across the country