

DIVISION OF **STUDENT AFFAIRS**

August 30, 2022

Dr. Chelsea Petree
AHEPPP Board of Directors President
Rochester Institute of Technology

Dr. Petree,

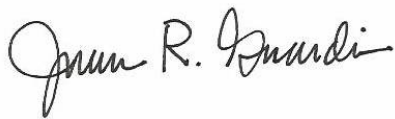
It pleases me greatly to write this letter of support for Mrs. Whitney White to serve on the AHEPPP Board of Directors. As her direct supervisor and colleague, I believe that she would be an excellent addition to serve on the Board.

Whitney and I have been working together since August 2018, and I was ecstatic to hire her as the inaugural Director of Parent and Family Programs/Marketing and Communications at the University of Cincinnati. For the last few years, she and her team have done a successful job with New Family Welcome Brunch, Family Weekend, and establishing a community of 70K family members, which has resulted in positive feedback and engagement from our parents and families. She developed a strategic plan to expand family programming and transitioned away from a dues-based model. Per AHEPPP, she has served as Regional Chair and on the national conference planning committee and regional conference planning committee. Moreover, was the recipient of the '21 AHEPPP Outstanding Mid-Level Professional Award. As such, I know she would be willing to apply her wealth of experiences to the Board of Directors.

Whitney is a student affairs professional with over 15 years of experience in student success, orientation, advising, and parent and family programs. She has dedicated herself to the Parent and Family community, on and off campus. She is well known in the higher education and student affairs community for her professionalism and a *very* strong work ethic that reveals itself in everything she does. She is a very conscientious and caring individual who takes pride in her students' and families development. As you can see, I think very highly of Whitney and strongly support her professionally and financially if selected to be on the AHEPPP Board of Directors.

If you have any questions, please feel free to contact me at juan.guardia@uc.edu or (513) 556-2395. I appreciate your consideration of this letter and hope it leads to a favorable outcome.

Sincerely,



Juan R. Guardia, Ph.D.
Assistant Vice President for Student Affairs & Dean of Students