

Name Marc West

Institution Baldwin Wallace University

Job Title Director of Parent and Family Programs

Please write a statement describing why you will be a good member of the AHEPPP Board of Directors. Please include particular skills that will suit this role and the ways in which the candidate's leadership will contribute to AHEPPP's mission, programs and initiatives. Limit to 500 words.

Dear AHEPPP Colleagues and Friends:

I respectfully submit my application for the AHEPPP Board of Directors. As a 2+ year member, I am deeply aware of AHEPPP's impact on its members and the field of parent and family programming. I started my career working in Residence Life at the State University of West Georgia (formally known as West Georgia College). This was the beginning of a 35-year career in Higher Education.

While I love working with students, supporting student success via their families and supporters has become my new passion. When called on by my Vice-President for Student Affairs to create a new area of Parent and Family Programs. I gladly accepted the call. I learned about AHEPPP and took full advantage of everything it has to offer.

Over the past few years, I have participated in AHEPPP in a variety of capacities, including attending the National and Regional Conferences, and as a mentee through the Mentor program. Through these opportunities, I have grown individually, improved programming at my own institution, and developed meaningful relationships with peers across the country. As a current Board of Directors member stated when they reached out to me about this role, "Marc's experience in student life (student engagement, diversity, student centered learning, orientation, leadership, and engagement) makes him a great candidate for the Board." I am excited to take this next step in my AHEPPP involvement and to work with the Board of Directors members to serve the association.

I currently serve as Director of Parent & Family Programs at Baldwin Wallace University. This role gives me unique insight into the experience of our members who balance multiple areas of responsibility and the challenges we face with internal and external communications as parent and family professionals. I will use my experience working with families at varied types of colleges and universities (e.g., public, private, small, and large) to support members from AHEPPP's diverse institutions. I have also had the experience of working on a Board by serving on the BACCHUS and GAMMA NETWORK Board as an Area Coordinator for Region 7 (Indiana, Michigan, Ohio, and Ontario), so I understand the time commitment and dedication that is required to be a successful board member.

As part of AHEPPP's Board of Directors, I look forward to deepening my contributions to an organization and profession that has become a guide to me professionally and personally. AHEPPP has given me so much and I am committed to paying that forward, prioritizing AHEPPP's values and mission, and leading us toward a future guided by innovation, equity and inclusion, and collaboration to best serve the organization, its members, and ultimately, the families and students at our home institutions. I am highly committed to AHEPPP and the members of our impactful organization. Thank you for your consideration of me for this important role. If there is any additional information I can provide, please do not hesitate to reach out to me at mwest@bw.edu.