



MIDWEST REGIONAL DRIVE-IN CONFERENCE

FRIDAY, OCTOBER 25, 2013
UNION SOUTH

UNIVERSITY OF WISCONSIN-MADISON

Friday, October 25 Conference Schedule

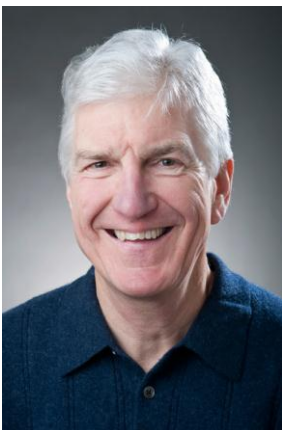
*For those arriving Thursday, we will meet for an optional dinner at 6 p.m. in downtown Madison (Location TBD).

8:00~9:00 a.m.	Check-In/Breakfast
9:00~10:00 a.m.	Welcome & Keynote Dr. Soyeon Shim <i>Young Adults' Financial Well-being: It's not just about Money. It's about Life.</i>
10:00~10:45 a.m.	Evaluation of our Programs: How to Measure our Program's Overall Success and its Effect on Graduation and Retention
10:45~11:00 a.m.	Break
11:00~11:45 a.m.	Bob McGrath-University Health Services <i>Personal Well-being: Staying Engaged and Excited by Your Job (and life).</i>
11:45 a.m. ~12:45 p.m.	A Wisconsin Experience Tailgate Lunch
12:45~1:30 p.m.	Best Practices Round Table Discussion
1:30~2:15 p.m.	Educating Parents about Substance Abuse
2:15~2:30 p.m.	Break
2:30~3:15 p.m.	Engaging Special Populations
3:15~3:30 p.m.	Final comments and AHEPPP updates
3:30 p.m.	Conclusion of Conference & Optional Campus Walking Tour



Dr. Soyeon Shim joined the University of Wisconsin-Madison as the Dean of the School of Human Ecology in 2012-13. During her first year, she led a school-wide strategic plan to leverage the grand opening of the School's new, extraordinary Nancy Nicholas Hall, a \$52M facility, and its excellent faculty, staff and student resources toward the needs of the 21st century. She is

focused on educational innovation, Wisconsin economic development, and the creation of new knowledge – aiming to remain locally relevant while making a global impact. Prior to joining the School of Human Ecology at the University of Wisconsin-Madison, Soyeon Shim served as director of the Norton School of Family and Consumer Sciences and associate dean, Strategic Initiatives, College of Agriculture and Life Sciences, at the University of Arizona. There she led a \$25 million capital campaign to build a new facility, which was completed four years ago. She also created seven endowed professorships and three endowed centers of excellence for retailing, consumer finance, and family studies. Dean Shim received her bachelor's and master's degrees from Yonsei University, Seoul, Korea, and a doctoral degree from the University of Tennessee, Knoxville. Her research in consumer decision-making and financial behavior has won grants totaling more than \$1.5 million from various federal agencies and foundations. Dean Shim has received numerous teaching, research, development, and leadership awards and has authored or co-authored over 95 scholarly articles in refereed journals.



Bob McGrath is the Coordinator of Mind/Body Wellness Services at University Health Services. A trained psychologist, Bob has expertise in health psychology, authentic happiness, mind/body wellness and stress management.

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Evaluations for this conference

Please share your feedback and help us to continue improving. You will receive an email directing you to a survey following today's programming.

Save the Date!

The 2014 AHEPPP National Conference will take place November 10-13 in San Diego, California.